

CONTENTS

Acknowledgments

I	Introduction	1
II	Philosophy and <i>Argumentum ad Hominem</i>	5
III	Persuasion and Validity in Philosophy	13
IV	Can Philosophical Arguments Be Valid?	22
V	Self-Refutation and Validity	29
VI	The Relevance of Rhetoric to Philosophy and of Philosophy to Rhetoric	39
VII	Argumentation and Inconsistency	45
VIII	"Philosophy and <i>Argumentum ad Hominem</i> " Revisited	53
IX	Rhetoric and Communication in Philosophy	62
X	Truth, Communication, and Rhetoric in Philosophy	73
XI	Rationality and Rhetoric in Philosophy	77
XII	A New Theory of Philosophical Argumentation	86
XIII	New Outlooks on Controversy	93
XIV	The Idea of a Universal Audience	101
XV	Some Reflections on Argumentation	107
XVI	Controversy and the Self	114
XVII	The Philosophical Basis of Rhetoric	124
XVIII	Epilogue	134
	Selected Bibliography	140
	Index	143