

Contents

List of Contributors	v
Introduction	1
Edward Buscombe and Roberta E. Pearson	
1 Vanishing Americans: Racial and Ethnic Issues in the Interpretation and Context of Post-war 'Pro-Indian' Westerns	8
<i>Steve Neale</i>	
2 Photographing the Indian	29
<i>Edward Buscombe</i>	
3 The Professional Western: South of the Border	46
<i>Noël Carroll</i>	
4 Wider Horizons: Douglas Fairbanks and Nostalgic Primitivism	63
<i>Gaylyn Studlar</i>	
5 'Our Country'/Whose Country? The 'Americanisation' Project of Early Westerns	77
<i>Richard Abel</i>	
6 Dixie Cowboys and Blue Yodels: The Strange History of the Singing Cowboy	96
<i>Peter Stanfield</i>	
7 'Sixty Million Viewers Can't Be Wrong': The Rise and Fall of the Television Western	119
<i>William Boddy</i>	
8 Finding a New <i>Heimat</i> in the Wild West: Karl May and the German Western of the 1960s	141
<i>Tassilo Schneider</i>	
9 John Ford and Monument Valley	160
<i>Jean-Louis Leutrat and Suzanne Liandrat-Guigues</i>	
10 Magazine Advertising and the Western	170
<i>Colin McArthur</i>	

11	The Fantasy of Authenticity in Western Costume	172
	<i>Jane Marie Gaines and Charlotte Cornelia Herzog</i>	
12	The New Western American Historiography and the Emergence of the New American Westerns	182
	<i>Rick Worland and Edward Countryman</i>	
13	The Twelve Custers, or, Video History	197
	<i>Roberta E. Pearson</i>	
	Index	214