

Contents

<i>List of Photographs</i>	vii
<i>Acknowledgements</i>	viii
<i>Notes on Contributors</i>	ix
<i>Foreword</i>	xiv
Part I Sighting the Terrain	
1 Introduction <i>Shanta Nair-Venugopal</i>	3
Part II Negotiating Territory	
2 Defining Parameters <i>Shanta Nair-Venugopal</i>	29
3 Beyond Boundedness: Imagining the Post-colonial Dislocation <i>Ahmad Murad Merican</i>	45
4 Easternization: Encroachments in the West <i>Shanta Nair-Venugopal and Lim Kim Hui</i>	60
Part III The Gaze of the West	
5 Representations of Philosophy: The Western Gaze Observed <i>Ahmad Murad Merican</i>	79
6 Framings of the East: Rebranding Beliefs and Religions <i>Lim Kim Hui</i>	93
7 When Knowledge Invents Boundaries: From Colonial Knowledge to Multiculturalism <i>Shamsul A.B.</i>	107
8 Historical Narratives of the Colonized: The Noble Savage of Sarawak <i>Bromeley Philip</i>	123
9 The Mutual Gaze: Japan, the West and Management Training <i>Francesca Bargiela-Chiappini and Hiromasa Tanaka</i>	139
10 Indian Collectivism Revisited: Unpacking the Western Gaze <i>Shamala Paramasivam and Shanta Nair-Venugopal</i>	156
11 Framings of the East: The Case of Borneo and the Rungus Community <i>Ong Puay Liu</i>	170

12	Interpreting Mosque Architecture in the Twentieth Century: Trapped between Two Worlds <i>Mohamad Tajuddin Mohamad Rasdi</i>	184
13	Global Hybrids? 'Eastern Traditions' of Health and Wellness in the West <i>Suzanne Newcombe</i>	202
14	The Sociology of Gastronomic Decolonization <i>Jean-Pierre Poulain</i>	218
Part IV Observations		
15	Conclusion <i>Shanta Nair-Venugopal</i>	235
	<i>Index</i>	251