

AGENTIC COMMERCE

How AI Is Reshaping Commerce
and Shifting Decision Power

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C O N T E N T S

FOREWORD

NOMENCLATURE Terms That Need to Be Precise

- ◆ Chapter 1 What Is Agentic Commerce?
- ◆ Chapter 2 How Agents Work
- ◆ Chapter 3 The Paradigm Shift Online
- ◆ Chapter 4 Who Wins, Who Loses — Structural Shifts
- ◆ Chapter 5 Five Scenarios for the Future of Commerce
- ◆ Chapter 6 Options and Imperatives for Action
- ◆ Chapter 7 Decision and Timing

GLOSSARY

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ABOUT THE AUTHOR