

Losing Big
America's Reckless
Bet on Sports
Gambling

Jonathan D. Cohen

CONTENTS

12
Introduction

25
Chapter One
Game On

41
Chapter Two
This Is a Great State for Us

66
Chapter Three
How the NFL Learned to Stop
Worrying and Love Gambling

82
Chapter Four
The Devil Is in Your Hand

111
Chapter Five
Please Play Responsibly

139
Conclusion
How to Make Sports Betting Safe
and Sustainable

159
Acknowledgments

161
Further Reading

163
Notes