

Contents

<i>List of Illustrations</i>	viii
<i>Acknowledgements</i>	ix
Introduction	1
1 Collecting the World	17
2 American Gold: Sugar, Tobacco and Chocolate	53
3 Consuming the New World: Settlements and Transformation	87
4 Domesticating the Exotic: A Fashion for Coffee, Tea and Porcelain	121
5 Treasures from the East: Tulips and the Fashion for Asia's Luxury Goods	155
6 Consumption as a Global Phenomenon: Colonial Dreams and Financial Bubbles in Europe, China's Consumer Culture	187
7 Resisting Exotic Luxuries: Simplicity and Boycotts in the Age of Revolutions	229
<i>Bibliography</i>	270
<i>Index</i>	286