

Contents

List of Figures	IX
Introduction: Expanding Men's Fashion Studies: Intersectionality, Decoloniality, and Global Masculinities Ben Barry, José Blanco F., and Andrew Reilly	1
PART 1: THEORETICAL PERSPECTIVES	17
1. Negotiating Masculine Gender with Dress: Moving Beyond the Binary Andrew Reilly and Jenifer K. McGuire	19
2. Little Boy Blue Jo Barraclough Paoletti	35
3. Globalized Masculinities in Latin American National Costumes José Blanco F. and Raúl J. Vázquez-López	46
4. Redressing Rituals: Writing South African Men's Fashion as Sites of Decolonial Praxis Lesiba Mabitsela and Erica de Greef	59
5. Blurring the Binary: Masculinity in Drag Performers' Costumes Olivia Baker and Julie Hillery	73
6. From Schnorrer to Parvenu: Jews, Tailoring, and the Performance of Respectability Jonathan C. Kaplan-Wajselbaum	87
PART 2: PEOPLE AND BODIES	105
7. Genderless Sizing Lynn M. Boorady	107

8. From Circumference to Size: Tailoring the Fat Man in America, 1820–1920 116
Lauren Downing Peters and Chloe Chapin
9. “Dress for the Body You Have”: Revealing the Infallible Realness of Men’s Bodies through *Queer Eye* 134
Ashley Morgan
10. “You Just Go With It—You Slowly Move With It”: Social Performance of Older Male Bodies Through Fashion and Clothing 146
Ania Sadkowska
11. The Subversive Style of André Leon Talley 166
Jason Cyrus

PART 3: PLACES 177

12. Fashion and the Devil’s Railroad: Masculinity, Migration, and Modernities in the Brazilian Amazon 179
Elizabeth Kutesko
13. Border Crossing: Contemporary Russian Fashion Photography and the Queering of Men’s Style 195
Graham H. Roberts
14. A Fashion Investigation of the Silent Chinese Hipsters 209
Leren Li
15. Haute Headhunter: The Development of a New Traditional Dress for Indigenous Men in North Borneo 223
Daniel James Cole
16. Styling Gay Men in the West 243
Shaun Cole

PART 4: OBJECTS AND PRODUCTS 257

17. Masculinities and Men’s Accessories in Turkey: Differentiations and Intersections of Religion and Political Ideologies 259
Nazlı Alimen

18. Fresh Out the Box: Sneakers and Shifting Masculinities Elizabeth Semmelhack	277
19. Conspicuous Waist: Making and Modifying the Eighteenth-Century Men's Waistcoat Peter McNeil	291
20. Bottom Up: The Jockstrap as Contradictory Signifier of Male Potency and Vulnerability Änne Söll and Christian Wandhoff	307
21. Trousers, Pants, and Hose Jay McCauley Bowstead	322
22. The Scottish Kilt David Loranger	339
23. The Shirt That Says "Aloha" Marcia A. Morgado	349
PART 5: PROMOTIONS AND BUSINESS	367
24. Queer Crip Masculinities: Embodied Dressing/Making and the Reimagining of Disabled Masculinities Ben Barry and Philippa Nesbitt	369
25. African Menswear Design: Fashion-scapes and Dress Innovations Victoria L. Rovine	387
26. Encoding Cultural Meaning: Gender Performativity in the Fragrance Space Miranda Gordon	405
27. Suit Up: Branding White-Collar Masculinity Myles Ethan Lascity	424
28. Body Doubles: Men's Tailoring and the Origins of the Fashion Mannequin Alison Matthews David	439

PART 6: ART, MEDIA, AND POPULAR CULTURE	455
29. Dress, Style, and Masculinities in American Cinema Adam Geczy and Vicki Karaminas	457
30. Emerging Binaries and Queering Bodies Hannah Liebreich and Sadie Lynch	473
31. Men's Street Style at Fashion Week as Photographic and Representational Practice Rebecca Halliday	486
32. Hybrid Dandyism and Construction of Masculinity in Modern Korea: Ko Hui-dong (1885–1965) and Lee Quede (1913–1965) Kyunghee Pyun	503
33. Online Menswear Communities Nathaniel Weiner	520
34. Men's Dress in Popular Romance Novels Jonathan Allan	538
Notes on Contributors	551
Index	559