

*Denying
to the Grave*

Why We Ignore the Facts
That Will Save Us

SARA E. GORMAN, PHD, MPH

JACK M. GORMAN, MD

OXFORD
UNIVERSITY PRESS

Contents

	<i>Acknowledgments</i>	<i>ix</i>
	Introduction	1
ONE	Conspiracy Theories	35
TWO	Charismatic Leaders	65
THREE	Confirmation Bias	107
FOUR	Causality and Filling the Ignorance Gap	143
FIVE	Avoidance of Complexity	173
SIX	Risk Perception and Probability	209
	Conclusion	243
	<i>Notes</i>	<i>267</i>
	<i>About the Authors</i>	<i>301</i>
	<i>Index</i>	<i>303</i>