

	Introduction	8
I.	The Golden Age	12
II.	The Cult of Personality	40
III.	The Beauty Revolution	68
IV.	The Million-Dollar Faces	98
V.	The Supermodels	126
VI.	The Androgynes	168
VII.	The Noughties	192
VIII.	The Contemporaries	216
	Acknowledgments	250
	Photography Credits	251
	Bibliography	252