

## Contents

|                                    |   |
|------------------------------------|---|
| FOREWORD BY GEOFFREY BLAINEY ..... | 7 |
| ACKNOWLEDGMENTS .....              | 8 |
| PREFACE.....                       | 9 |

### **PART 1: THE AUSTRALIAN SOCIETY OF AUTHORS**

|                                       |    |
|---------------------------------------|----|
| On Behalf of Writers—ASA Policy ..... | 13 |
| The Writer in Australia.....          | 19 |

### **PART 2: THE BUSINESS OF WRITING**

|                                       |    |
|---------------------------------------|----|
| A Guide to Marketing .....            | 29 |
| Public Lending Right .....            | 43 |
| The ABC Agreement.....                | 53 |
| Minimum Approved Book Contract .....  | 66 |
| Anthology Policy .....                | 73 |
| Forms of Publishing.....              | 76 |
| Author and Publisher .....            | 78 |
| The Australian Copyright Council..... | 82 |
| Writers and Copyright.....            | 83 |
| Preserving Your Copyright .....       | 93 |
| Editors' Acceptance Forms .....       | 97 |
| Guide to Income Tax Liability.....    | 99 |

### **PART 3: THE CRAFT OF WRITING**

|                                |     |
|--------------------------------|-----|
| A Plain Style .....            | 109 |
| Writing Television Drama ..... | 114 |
| Writing for Sound .....        | 124 |

|  |     |
|--|-----|
| Children's Books.....                        | 135 |
| Educational Writing and Editing .....        | 140 |
| Preparation of MS—One Writer's Practice..... | 147 |
| Preparation of MS—An Editor's Advice .....   | 151 |
| Correcting Proofs.....                       | 159 |

## PART 4: DIRECTORY

### AUSTRALIA

|  |     |
|--|-----|
| Literary Societies and Organisations ..... | 169 |
| Literary Awards and Prizes.....            | 170 |
| Major Magazines and Journals .....         | 176 |
| Literary Magazines.....                    | 179 |
| Publishers.....                            | 179 |

### NEW ZEALAND

|  |     |
|--|-----|
| New Zealand Authors Fund .....             | 190 |
| Literary Societies and Organisations ..... | 190 |
| Literary Awards and Prizes.....            | 191 |
| Major Magazines and Journals .....         | 193 |
| Literary Periodicals.....                  | 193 |
| Publishers.....                            | 193 |