

TABLE OF CONTENTS

INTRODUCTION	7
Harald Husemann (Osnabrück)	
STEREOTYPES IN LANDESKUNDE - SHALL WE JOIN THEM IF WE CANNOT BEAT THEM?	16
Walter Kühnel (Frankfurt)	
RHETORIC AND AGENDA SETTING IN CULTURAL STUDIES	36
Peter Freese (Paderborn)	
KIND UNCLE OR HATEFUL BIG BROTHER? SOME REFLECTIONS ON THE SPECTRE OF 'ANTI-AMERICANISM'	62
Gerhard Probst (Berlin)	
IMAGES OF GERMANY AND THE GERMANS IN AMERICAN MEDIA	81
Dietmar Haack (Duisburg)	
THE MORTAL STORM: STEREOTYPICAL FRAMES	93
Lothar Bredella (Gießen)	
DEMIONIC GERMANS AND NAIVE AMERICANS: THE DIALECTICS BETWEEN HETERO- AND AUTO-STEREOTYPES	108
Hans Borchers (Tübingen)	
TELEVISION TEXTS AS PURVEYORS OF NATIONAL STEREOTYPES: AN IRREVERENT PERSPECTIVE SUGGESTED BY THE TÜBINGEN SOAP OPERA PROJECT	132

Paul Monaco (Bozeman, USA)

**THE CHANGING ROLE OF THE MEDIA IN
GERMAN - AMERICAN RELATIONS**

147

Heinrich Grothuesman (Dortmund)

**THE IMAGE OF AMERICA IN GERMAN
EFL-TEXTBOOKS. AN ANNOTATED
BIBLIOGRAPHY**

158