

Contents

1. *Anthropological Ideas* 1
The Continuity of Anthropological Thought: *Ideas and Contexts. Orienting Concepts and Theories. Viewpoints in Cultural Anthropology. Themes and Issues. Cumulative and Additive Development. Summary.*
2. *Greek and Roman Writers* 11
Greek Anthropological Thought: *Prosperous, Intellectually Fertile, and Conservative. Society as a System. Law and Deviant Behavior. Socialization and Personality. Cultural Origins and Development. Cultural Processes. Dynamic Sources of Religion. Geography and Culture. Roman Writers: Culture and Genius. Inability to Comprehend Causes. Peaks and Clusters in Culture History. Topics in Classical Anthropology: Summary of Greek and Roman Thought.*
3. *From the Church Fathers to the 17th Century* 41
The Patristic Age: *Tension between Faith and Reason. God's Plan for the World. The Middle Ages: Pragmatic and Expressive Rites. Bedouin and Sedentary Cultures. The Renaissance: A New World Picture. Biological Basis of the Family. Impact of Acculturation: Cultural Origins before and after Adam. Spectacles, Rituals, and Religion. The Concept of Savagery. The Impact of Acculturation. The 17th Century: No Sin to Scrutinize Nature. Psychogenesists and Empiricists. When All the World Was America. The Transformation of Magic. The Natural Seeds of Religion.*

The Tyranny of Custom. Gradual Change Creates Contradictions. From the Church Fathers to the Age of Reason: A Millennium-and-a-Half of Development.

4. *Century of Enlightenment* 78

Goal of Progress: *Achievements of Man. Appetite for Society. Enslaved by Custom. Problems with Method.* Cultural Origins and Development: *Revolt of the Clients. A Capacity for Progress. A Seamy Side to Progress. Explaining Cultural Development.* Anthropological Topics: *Early Matriarchy. Symbols in Myths. Quasi-Rational but Practical. Functions of Religion. Dual Traditions.* Relationships between Social Facts: *Ramifying Consequences of Change. Learning and Imitation: Of National Character. Fertile and Barren Lands.* Anthropology for Enlightenment: *Heightened Interest in Exotic Cultures.*

5. *Anthropology Becomes a Discipline* 111

Lines of Thought: *Ethnography in an Age of Colonialism. A New Discipline. Developmentalism Predominant.* Developmental Schemas: *Ethnic Periods. The Materialistic Basis of Consciousness. Evolution as Progressive Differentiation. The Complex Whole Called Civilization. Out of the Pursuit of Practical Ends. The Care for Life. Energetics.* Kinship Terms: *Morgan's Achievements. Kinship Becomes a Major Topic. Causality in Kinship Terminology. The Category Problem.* Domestic and Descent Groups: *Marriage and the Family Are Grounded in Nature. Offering a Daughter or Sister for a Wife. Agnatic Ties. Kinship and Descent. Marry Out or Be Killed Out. Totemism and Exogamy.* Religion and Magic: *Savage Postulations. Feasting on the Totem. Rites, Positive and Negative. Religion as Defense and Compensation. Control through Imitation and Contagion.* Toward a Psychological Anthropology: The Mind Writ Large. *Primitive Mentality. Cultural Semiotics. Cultural Psychology.* Historical Ethnology: *A Paradigm Is Shaken. The Diffusionists. Culture Circles. Toward a Theory of Culture Change. Invention and Adaptation. Destructive Effects.* French Sociology: *The Authoritative Collective Consciousness.* Anthropology in the 19th and Early 20th Centuries: *Rival Positions, New Topics, and Controversy.*

6. *The American Historical Tradition* 192

Continuity and Change: *History and Process.* A Critical Temper: *Objections to Evolutionism. Graveyard of Generalizations.* Culture Theory: *Trait, Style, and Pattern. Patterns in Content and Process. Cultural Intensity and Environment. Functional and Structural Relationships. Individual and Culture.* Culture Change: *Invention and Diffusion. Acculturation.* Social Structure: *Sexual Dominance and Descent. Why the Same Terms? Types of Society.* Religion and Magic: *The Extraordinary. Critical*

Anthropology: *Complete Objectivity Impossible*. A Momentous Period: *Cultural Process*.

7. *Radcliffe-Brown and Malinowski* .232

New Currents in Anthropological Thought: *The Functionalists*. Radcliffe-Brown's Social Anthropology: *Social Systems and Their Structures*. *Principles of Social Life*. Malinowski's Science of Culture: *An Instrumental Apparatus*. *Means of Escape*. *Kinship and Descent*. *A Dialectical Theory of Change*. The Reorientations of Radcliffe-Brown and Malinowski: *Different Routes to Functionalism*.

8. *Recent Theory* 247

Proliferation and Diversification: *Years of Change*. *Culture as Cognition*. *New Approaches in Culture History and Cultural Evolutionism*. *Formalism*. *Phenomenalism*. *Specialized Interests and New Methods*. *End of the Discipline?* British Social Anthropology: *The Constraint of Norms*. *Organization and Structure*. *From Structure to Process*. *A False Start*. Functionalism: *Customs Serving Society and the Individual*. *Self-Regulatory Systems in Culture*. *Performance of Cultural Systems*. *Critical Scrutiny*. *Instrumentalism Dominant*. Cultural Evolution: *Adaptation*. *Importance of Technology*. *No Prime Movers in Culture*. *Capacities for Culture*. Human Ethology: *The Cultural Animal*. *Male Bonding*. Cultural Ecology: *Ordering the Environment*. *Ecosystems and Niches*. *Cultural Ecology of Disease*. *Limits of Ecological Explanation*. Psychoanalysis and the Psychological Approach: *Libido and Ego Theories*. *Basic Personality Structure*. *They Want to Act as They Have to Act*. *Socialization*. *Doubts and Other Strictures*. *Personality as Adaptation*. *Culture and Deviant Behavior*. Cultural Morphology: *Mythic World Views*. Materialism: *An Approach Magnified*. *Cultural Materialism*. *The Radiance of Materialism*. Interaction Theory: *Who Interacts with Whom?* *Reinterpreting Technology and Ritual*. Systems of Symbols: *Symbols, Norms, and Action*. *Symbols and Norms of American Kinship*. *Templates of Behavior*. *Strong Groups and Condensed Symbols*. Structuralism: *Objectified Thought*. *Contrasts and Oppositions*. *The Primitive Mind*. *Some Systems of Thought*. Formal Semantic Analysis: *Words and Their Meanings*. *Analyzing Vocabularies*. *Psychological Reality*. Trends in Postwar Anthropology: *A Diversified Discipline*.

9. *Topics and Issues in Recent Anthropology* 347

Primitive and Ethnic Groups: *Many-Stranded Social Relations*. *Maintaining Social Boundaries*. Role Theory: *Selecting a Social Identity*. Cultural and Social Integration: *The Prevailing Assumption of Order*. *Social Integration*. Culture Change: *Equivalent to Stability*. *Uneven Change*. *Conjunctions of Autonomous Culture Systems*. *Innovation*. *Great and*

Little Traditions. Advice for Technical Assistance. The Process Itself. Kinship: Social Equalizers and Differentials. Kin Terms in Evolutionary Perspective. Kinship Behavior. Descent Groups and Kindreds: Clarifying Descent Groups. Family and Marriage: Conceptual Clarification. Phylogenetic Origins of the Incest Rule. Alliance through Women. Magic, Ritual, and Belief: Instrumental and Expressive. Need Satisfier or Tranquilizer? Projections of Hostility, Hope, and Desire. Critical Anthropology: Culture, Empirical and Nonempirical. A Nonobjective Science. Abetting Imperialism. New and Old Concepts: Discovering Dynamics.

Appendix: Further Readings 405

Index 425