

Contents

Introduction	1
<i>Charles Bazerman and Paul Prior</i>	
PART I: ANALYZING TEXTS	11
1. Content Analysis: What Texts Talk About	13
<i>Thomas Huckin</i>	
2. Poetics and Narrativity: How Texts Tell Stories	33
<i>Philip Eubanks</i>	
3. Linguistic Discourse Analysis: How the Language in Texts Works	57
<i>Ellen Barton</i>	
4. Intertextuality: How Texts Rely on Other Texts	83
<i>Charles Bazerman</i>	
5. Code-Switching and Second Language Writing: How Multiple Codes Are Combined in a Text	97
<i>Marcia Z. Buell</i>	
6. The Multiple Media of Texts: How Onscreen and Paper Texts Incorporate Words, Images, and Other Media	123
<i>Anne Frances Wysocki</i>	

PART II: ANALYZING TEXTUAL PRACTICES	165
7. Tracing Process: How Texts Come Into Being <i>Paul Prior</i>	167
8. Speaking and Writing: How Talk and Text Interact in Situated Practices <i>Kevin Leander and Paul Prior</i>	201
9. Children's Writing: How Textual Forms, Contextual Forces, and Textual Politics Co-Emerge <i>George Kamberelis and Lenora de la Luna</i>	239
10. Rhetorical Analysis: Understanding How Texts Persuade Readers <i>Jack Selzer</i>	279
11. Speech Acts, Genres, and Activity Systems: How Texts Organize Activity and People <i>Charles Bazerman</i>	309
References	341
Author Index	357
Subject Index	363