

---



---

## Table of Contents

Preface	8	Tattoo Trends in Gujarat <i>Arnold Rubin</i>	141
Acknowledgements	9		
General Introduction <i>Arnold Rubin</i>	13	Introduction: Oceania <i>Arnold Rubin</i>	155
Introduction: Africa <i>Arnold Rubin</i>	19	Hawaiian Tattoo: A Conjunction of Genealogy and Aesthetics <i>Adrienne Kaeppler</i>	157
Tattoo in Ancient Egypt <i>Robert S. Bianchi</i>	21	Contexts of Maori <i>Moko</i> <i>Peter Gathercole</i>	171
Significance of Differences in the Male and Female Personal Art of the Southeast Nuba <i>James Faris</i>	29	Introduction: Native America <i>Arnold Rubin</i>	179
Tabwa Tegumentary Inscription <i>Allen F. Roberts</i>	41	Labrets and Tattooing in Native Alaska <i>Joy Gritton</i>	181
Ga'anda Scarification: A Model for Art and Identity <i>Marla C. Berns</i>	57	Women, Marriage, Mouths and Feasting: The Symbolism of Tlingit Labrets <i>Aldona Jonaitis</i>	191
Beauty and Scarification Amongst the Tiv <i>Paul Bobannan</i>	77	Introduction: Contemporary Euro- America <i>Arnold Rubin</i>	207
Beauty and Being: Aesthetics and On- tology in Yoruba Body Art <i>Henry John Drewal</i>	83	The Variable Context of Chicano Tattooing <i>Alan Govenar</i>	209
Baule Scarification: The Mark of Civilization <i>Susan Vogel</i>	97	Drill and Frill: Client Choice, Client Typologies, and Interactional Control in Commercial Tattooing Settings <i>Clinton R. Sanders</i>	219
Introduction: Asia <i>Arnold Rubin</i>	107	The Tattoo Renaissance <i>Arnold Rubin</i>	233
Historical and Cultural Dimensions of the Tattoo in Japan <i>Donald McCallum</i>	109	Bibliography	265
The Spiritual Significance of Newar Tattoos <i>Jebanne Teilhet-Fisk</i>	135	Author Profiles	277

---