

Contents

Acknowledgments ix

Introduction 1

Turning toward Things
Accumulation, Attachment, and Agency

ONE The Dreams Stuff Is Made Of 41

Attaching to Inanimate Objects

TWO On Target 77

Aura, Affect, and the Rhetoric of Design Democracy

THREE Some Assembly Required 99

IKEA, Project Value, and What Happens When Things Come Apart

FOUR The Value of Story 133

Extending the Value of Objects

FIVE The Handmade Tale 169

Crafting, Making, and the Lure of the Artisanal

Conclusion 211

Expanding and Intensifying the Value(s) of Objects

Notes 233

Index 257